

PREVENT CHILD INJURY

2021 Social Media Calendar

<i>Week (Mon-Sun)</i>	<i>Social Media Focus Topic</i>	<i>Prevent Child Injury Toolkit</i>
January		
Jan. 4-10	New Year's Resolutions: Resolve to be Safe	
Jan. 11-17	Frostbite/Winter Exposure Safety	
Jan. 18-14	Carbon Monoxide Safety National Radon Action Month	Carbon Monoxide Safety
Jan. 25-31	National Winter Sports Awareness Month	
February		
Feb. 1-7	TV Tip-Overs	TV Tip-Overs
Feb. 8-14	Outreach Week: Home Exercise Equipment	Home Exercise Equipment
Feb. 15-21	Burn Awareness Week	Food and Drink Scalds
Feb. 22-28	Button Batteries	Button Battery Safety
March		
March 1-7	National Athletic Training Month	
March 8-14	Brain Injury Awareness Month	
March 15-21	National Cheerleading Safety Month	Youth Sports Injuries
March 22-28	National Poison Prevention Week	Laundry Detergent Packets, Liquid Nicotine, Medication Safety
April		
March 29-April 4	National Youth Sports Safety Month	Youth Sports Injuries
April 5-11	National Window Safety Week National Public Health Week World Health Day	Window Falls
April 12-18	Distracted Driving Awareness Month	Distracted Driving
April 19-25	Outreach Week: Lawnmower Safety Week	Lawnmower Safety
April 26-May 2	National Playground Safety Week	

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May

May 3-9	National Bicycle Safety Month Bike to School Day	Playground Safety
May 10-16	Outdoor Entertainment Safety	Amusement Rides
May 18-24	Global Road Safety Week	Teen Pedestrian Safety , Teen Driving
May 24-30	National Water Safety Month	Portable Pools , Swimming Pool Safety

June

May 31-June 6	National Safety Month National CPR and AED Awareness Week (1-7) National Gun Violence Awareness Day (June 5)	Why Injury Matters
June 7-13	Home Safety Month	Button Battery Safety , Safe Sleep , Carbon Monoxide Safety , Toy Safety , Food and Drink Scalds , TV Tip-Overs , Laundry Detergent Packets , Medication Safety , Fire Escape Plans , Liquid Nicotine , and Window Falls
June 14-20	ATV Safety	ATV Safety
June 21-27	Hydration Safety	

July

June 28-July 4	Fireworks Safety Month	
July 5-11	Open Water Safety	
July 12-18	Fall Sports and Marching Band Readiness	Youth Sports Injuries
July 19-25	Outreach Week: Sun Safety	Sun Safety
July 26-Aug. 1	Pediatric Vehicular Heatstroke Awareness National Heatstroke Prevention Day	

August

Aug. 2-8	Stop on Red Week	Teen Pedestrian Safety , Distracted Driving
Aug. 9-15	Back to School Safety Month	Playground Safety
Aug. 16-22	Children's Eye Health & Safety Month	Toy Safety
Aug. 23-29	Safety Around Animals	

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September

Aug. 30- Sept.5	National Preparedness Month	Safe Sleep, Child Passenger Safety
Sept. 6-12	Baby Safety Month	
Sept. 13-19	Concussion Awareness	
Sept. 20-26	National Farm Safety & Health Week Child Passenger Safety Week	Farm Safety, Booster Seats Child Passenger Safety
Sept. 27- Oct. 3	Sports Eye Safety Month	

October

Oct. 4-10	Fire Prevention Week National Walk to School Day	Fire Escape Planning
Oct. 11-17	Outreach Week: Safe Sleep Toolkit Refresh	Safe Sleep
Oct. 18-24	National Teen Driver Safety Week	National Teen Driver Safety Week Teen Driver Safety
Oct. 25-31	Halloween Safety	Teen Pedestrian Safety Distracted Driving

November

Nov. 1-7	Winter Safety Awareness Month	
Nov. 8-14	Stair Safety Great American Smokeout (Nov 18)	Stair Safety
Nov. 15-21	Shopping Cart Safety	Shopping Cart Safety
Nov. 22-28	Thanksgiving Safety	Food and Drink Scalds

December

Nov. 29- Dec.5	Holiday Decoration Safety	
Dec. 6-12	Safe Toys & Gifts Month	Button Batteries, Toy Safety
Dec. 13-19	Sledding Safety	Sledding Safety
Dec. 20-26	Winter Travel	
Dec.27-Jan 2	Recap Major Safety Stories of 2021	